

# Trend Task: Alcohol

Approach: Station  
 Focus: Personal safety  
 Resources: Picture

Year: 8

## Questions / instructions:



The picture shows an ad for alcoholic drinks.

1. Why do some people drink alcohol?

Reason	% response 2006 ('02)	year 8
addiction	14	(18)
enjoyment (to feel good, like it, want to, tastes good)	66	(71)
relaxation (to feel more relaxed, to help you relax, relieve stress)	24	(16)
to perform better socially	6	(13)
social pressures/patterns	32	(38)
escape/oblivion (to blot out unpleasant feelings/thoughts, to get drunk/wasted/out of it)	24	(18)

2. Write down the **risks or dangers** from drinking **too much** alcohol.

### Short-term to person:

Risk/Danger	% response 2006 ('02)	year 8
drunk (loss of control e.g. fighting)	42	(39)
hangover	13	(9)
vomiting	13	(9)
doing "silly" things (embarrassment at what is said or done, shamed by peers, not serious, life-threatening behaviour)	23	(21)

### Long-term to person:

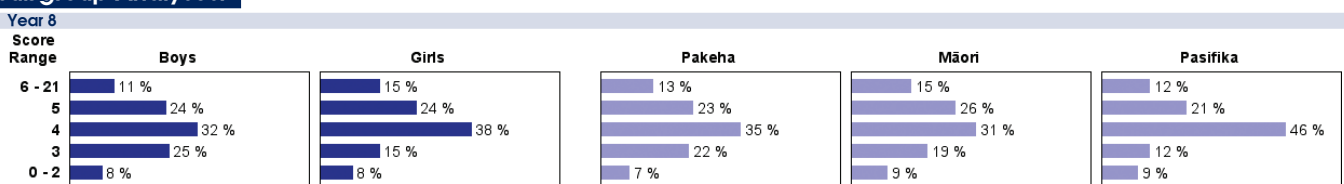
Risk/Danger	% response 2006 ('02)	year 8
damage to body organs, memory loss, alcoholic poisoning, unconsciousness	48	(41)
addiction/alcoholism	9	(8)
damaged relationships, family rows	2	(2)
injury/death	40	(41)
legal consequences, police contact	7	(8)
loss of income/employment	1	(2)

### Consequences for other people/society:

Consequence	% response 2006 ('02)	year 8
physical injury of other people, violence, killing someone, spiking drinks, non-specific abuse, harm to unborn child	23	(24)
emotional hurt of other people	3	(5)
property damage	0	(1)
drink-driving (not specific) – car crash, no injury to others	30	(48)
sexual activity	1	(2)

Total score	Score Range	% response 2006 ('02)	year 8
6-21	13	(20)	
5	24	(22)	
4	35	(29)	
3	20	(21)	
0-2	8	(8)	

## Subgroup Analyses:



## Commentary:

Year 8 students generally showed very limited awareness of the negative social consequences associated with drinking too much alcohol. There were no significant subgroup differences and little change from 2002 to 2006.