

Trend Task:

Food, Glorious Food!

Approach: One to one

Year: 4 & 8

Focus: Food

Resources: Picture montage

Questions / instructions:

Show picture montage.

Here are some pictures of people enjoying eating food together. Eating food is a very important part of our lives because it helps us to live and grow. But food is also important for other reasons.



1. For what other reasons is eating food important, apart from living and growing? Tell me as many reasons as you can think of.

personal enjoyment
(of tastes, sights, smells involved in eating)

important time for being with
family/friends

important time for talking/sharing
information and ideas

often an opportunity to meet and
share with new people

part of important regular rituals/patterns

part of occasional special celebrations

creative opportunity
(preparation and presentation)

many people enjoy talking
about food, recipes

% response
2006 ('02)
year 4 year 8

16 (17) 27 (33)

13 (15) 43 (22)

5 (5) 20 (6)

1 (2) 7 (1)

13 (12) 24 (21)

12 (13) 23 (20)

1 (0) 2 (2)

1 (0) 2 (1)

Overall quality of ideas:

very good/excellent

good

moderately good

poor

% response
2006 ('02)
year 4 year 8

0 (0) 1 (2)

2 (1) 14 (10)

12 (9) 27 (12)

86 (90) 58 (76)

Total score:

4-8 3 (2) 23 (15)

3 7 (6) 16 (8)

2 13 (15) 14 (11)

1 18 (17) 17 (27)

0 59 (60) 30 (39)

Subgroup Analyses:

Year 4

Score

Range

Boys

Girls

Pakeha

Māori

Pasifika

4 - 8

3 %

6 %

15 %

18 %

58 %

3 %

8 %

12 %

17 %

60 %

3 %

8 %

14 %

19 %

56 %

5 %

3 %

9 %

17 %

66 %

0 %

3 %

19 %

16 %

62 %

Year 8

Score

Range

Boys

Girls

Pakeha

Māori

Pasifika

4 - 8

26 %

14 %

15 %

17 %

28 %

20 %

19 %

13 %

17 %

31 %

24 %

18 %

12 %

16 %

30 %

27 %

9 %

18 %

19 %

27 %

9 %

20 %

18 %

15 %

38 %

Commentary:

Most year 4 students showed little awareness of the non-nutritional values of food and eating, with substantially higher scores, on average, for year 8 students. There was improvement at year 8 level from 2002 to 2006.