

TREND TASK



Clown Show

Approach: One to one

Focus: Identify key information for a poster.

Resources: Clown picture, recording book.

Level: Year 4 and year 8

Questions/instructions

Imagine a clown is going to do a show to help raise money. Here is a picture of the clown on a poster.

Hand student the picture.

I want you to think of up to 5 pieces of important information to write on the poster. It should be information that will tell people the things they need to know about the show.

Think about this and then tell me the information you will need, and I'll write it down for you.

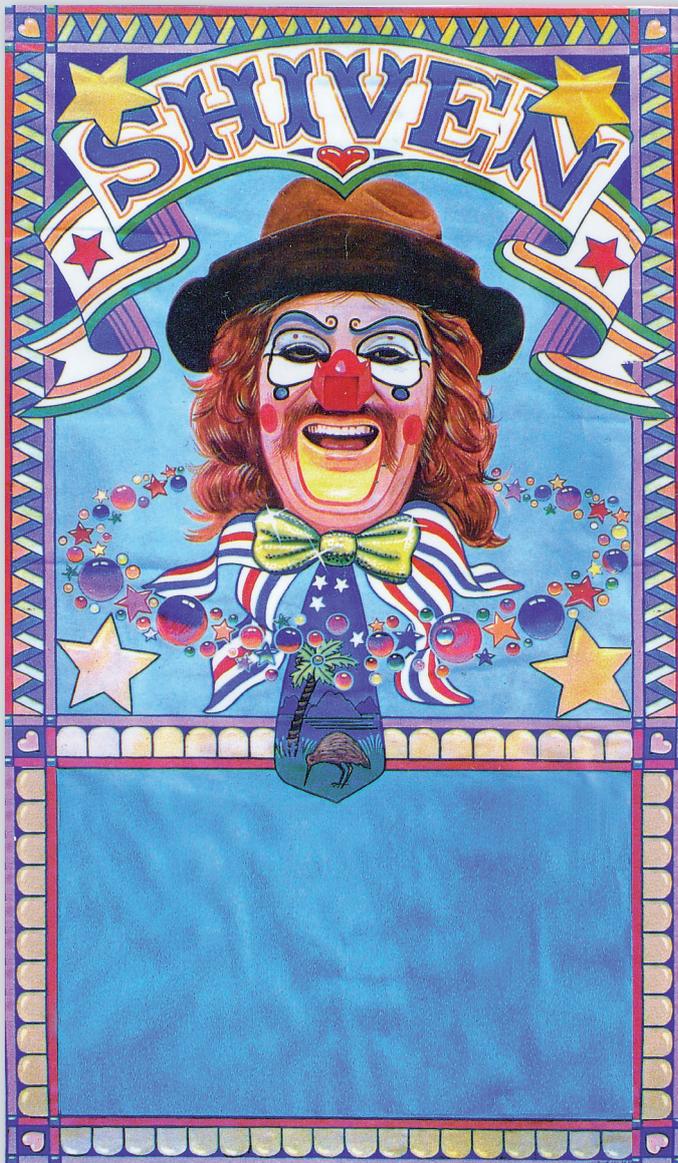
PROMPT: If student says something like, "What's going to happen" ask "what do you mean by that?"

Record all of the student's ideas on the answer sheet. Use the student's own words.

Here are the things I've written down for you.

Read them through.

Is there anything you want me to change?



	% responses	
	2001 ('97) year 4	2001 ('97) year 8
Core items included:		
date	21 (27)	52 (47)
time	30 (38)	60 (70)
venue	32 (30)	62 (69)
ticket prices	30 (29)	60 (60)
where to buy tickets	5 (4)	6 (3)
Other items included:		
what funds are for	13 (7)	21 (24)
names of other performers	16 (7)	22 (13)
who show is suitable for	8 (8)	14 (20)
promotional blurbs/testimonials	54 (42)	38 (39)
duration/finishing time	10 (16)	20 (26)
type of show or full name	21 (26)	46 (43)
Total score: 4-5	5 (8)	29 (21)
3	17 (11)	27 (40)
2	15 (22)	17 (18)
1	18 (19)	9 (8)
0	45 (40)	18 (13)

Commentary

About 30 percent more year 8 than year 4 students succeeded well with this task. Compared with 1997 results, the 2001 results were a little more variable (more high and low scores), but with little change in average performance.