

Trend Task: Consumer Kids





Approach: Station

Focus: Using information to make choices

Resources: Chart, placement board, 8 cards, answer booklet

Year: 4 & 8

Questions / instructions:

Child	Age	Needs
	0-12 months	Babies need toys that they are not able to swallow.
	1-3 years	Children this age need toys that teach them to move around.
	3-5 years	Children this age need toys that copy real life and help them to be imaginative.
	5-7 years	Children this age need toys that they can make things with and that allow them to make different kinds of movements.



Children of different ages need different kinds of toys.

- Use the chart and placement board to help you choose the two best toys for each child.
- Use the letters on the toy cards to finish these sentences.

1. For a child who was 0–12 months old I would choose toy ____ and toy ____.

Chose: A 87 (90) 90 (95)
and: H 77 (84) 88 (89)

2. For a child who was 1–3 years old I would choose toy ____ and toy ____.

Chose: B 77 (78) 82 (88)
and: G 57 (62) 71 (72)

3. For a child who was 3–5 years old I would choose toy ____ and toy ____.

Chose: D 61 (59) 70 (74)
and: E 60 (61) 60 (70)

4. For a child who was 5–7 years old I would choose toy ____ and toy ____.

Chose: C 71 (70) 73 (78)
and: F 67 (69) 62 (72)

Total Score: 8 23 (26) 33 (43)
6–7 34 (37) 36 (31)
4–5 33 (28) 22 (22)
2–3 9 (7) 3 (2)
0–1 2 (2) 5 (1)

Subgroup Analyses:

Year 4

Score Range

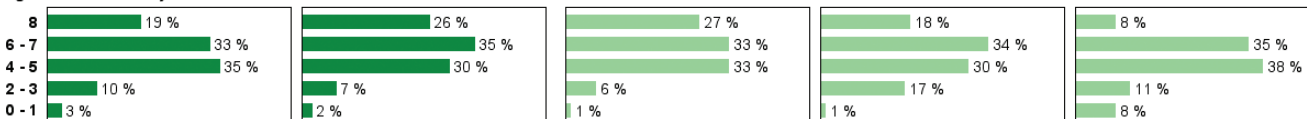
Boys

Girls

Pakeha

Māori

Pasifika



Year 8

Score Range

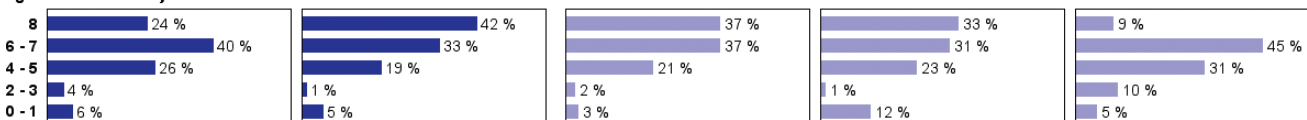
Boys

Girls

Pakeha

Māori

Pasifika



Commentary:

Many children were successful on this task, at both year 4 and year 8. Modest growth was seen between year 4 and year 8, but students did not perform as well in 2009 as in 2005. Pasifika students had more difficulties with this task, and girls outperformed boys, especially at year 8 level.