



Sweet Stall

Approach: One to one

Focus: Evaluation of a visual resource.

Resources: Video recording on laptop computer.

Level: Year 4 and year 8



Questions/instructions:

This activity uses the computer.

Click the **Sweet Stall** button.

Imagine some children made some sweets. They want to sell them to other children in the school. They have made a video to advertise their sweets. This is their first go at making the video.

Let's watch the video now. Click the **Play** button.

Video script:

These sweets are for sale in Room 3. They cost \$2 a bag. They will be sold at lunchtime on Thursday and Friday.

You can buy one bag for \$2 or 3 bags for \$5.

Be quick before they are all sold out!

Come to Room 3 for the best sweets in school!

[Images were of deliberately poor quality]

	% responses	
	y4	y8
1. What was good about their video?		
clear voices	20	40
well rehearsed/presented	20	31
variety of views (<i>zooming</i>)	0	1
Overall rating for comments on strength:		
strong	0	1
moderate	8	18
weak	92	81

The children say that this video is not good enough.

2. What needs to be improved?

Allow time.

can't see faces, too dark, camera pointing at window	50	82
lots of distracting camera movement	11	38
camera on angle to vertical	5	15
camera not focused	4	19
children not centred in pictures	2	12
children looking to side, not towards camera	2	15

Overall rating for comments on strength:

	% responses	
	y4	y8
strong	0	8
moderate	11	38
weak	89	56

Now I will play the video a second time. Watch it again and see if there is anything else that you can tell the children on how to improve their video.

Click the **Play** button.

Allow time.

Total score:	6-13	1	17
	4-5	10	26
	2-3	24	27
	1	31	23
	0	34	7

Commentary:

Year 8 students performed much better than year 4 students, but both groups tended to focus on just the most obvious features and not consider other aspects.