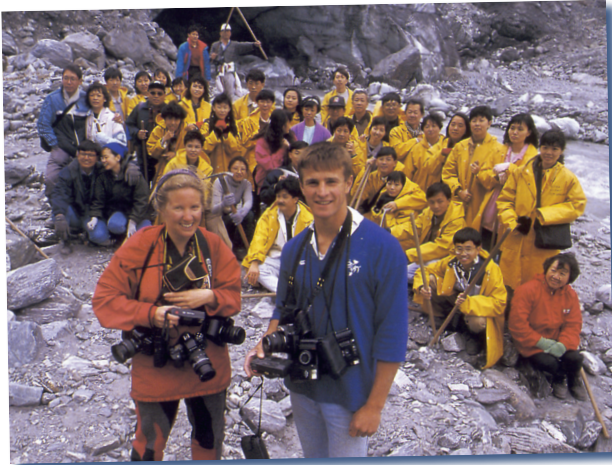


Trend Task:

**Tourists (Y4)**

Approach: One to one  
 Focus: Benefits of tourism  
 Resources: Photo of tourists in Rotorua

Year: 4

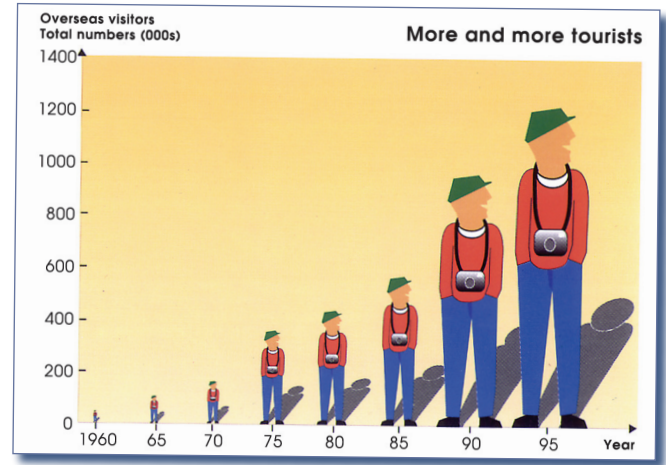


Trend Task:

**Tourists (Y8)**

Approach: One to one  
 Focus: Benefits of tourism  
 Resources: Graph card

Year: 8



Questions / instructions:

This is a photo of tourists visiting New Zealand. Tourists are people from other countries who come to New Zealand for a holiday. It's good for New Zealand to have tourists come here.

Try to explain to me why it is good for New Zealand.

**Mentioned:**

- tourists spend money here, help our economy 13 (17)
- tourists create jobs for New Zealanders 3 (2)
- tourists enrich our culture 11 (23)
- tourists encourage development of good facilities 1 (3)
- "word of mouth" - advertising NZ 17 (18)

<b>Total score:</b>	3-5	0 (2)
	2	7 (9)
	1	31 (38)
	0	62 (51)

% response  
2005 ('01)  
year 4

Questions / instructions:

The graph shows more and more tourists are coming to New Zealand.

There are good things about having more people coming to New Zealand as visitors.

Tell me 3 things that you think are good about having more tourists coming to New Zealand.

**Mentioned:**

- tourists spend money here, help our economy 64 (65)
- tourists create jobs for New Zealanders 6 (9)
- tourists enrich our culture 16 (20)
- tourists encourage development of good facilities 6 (8)
- "word of mouth" - advertising NZ 49 (48)

<b>Total score:</b>	3-5	10 (12)
	2	34 (41)
	1	41 (32)
	0	15 (15)

% response  
2005 ('01)  
year 8

Commentary (Y4 & Y8):

In these two similar tasks, most year 4 students showed little appreciation of the value of tourists to New Zealand. Year 8 students scored better but more than half could not describe more than one benefit. There was little change at both year levels between 2001 and 2005.