

Lost Pet



Approach: Station

Focus: Writing a descriptive advertisement.

Resources: Picture.

Level: Year 4 and year 8

Questions/instructions:

Imagine this is your pet and it is lost. You want to get it back.

You can advertise your lost pet in the lost and found column in the local newspaper.

Write your ad. in the box. You can write up to 24 words.

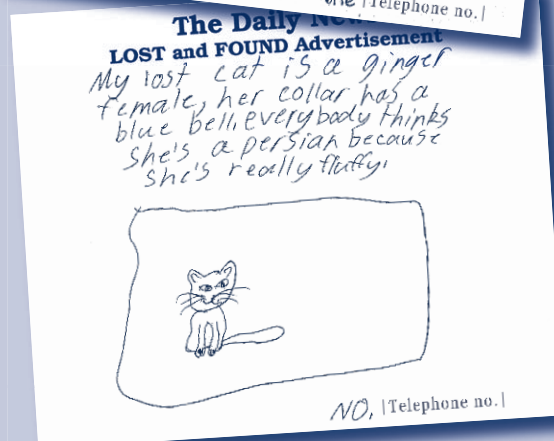
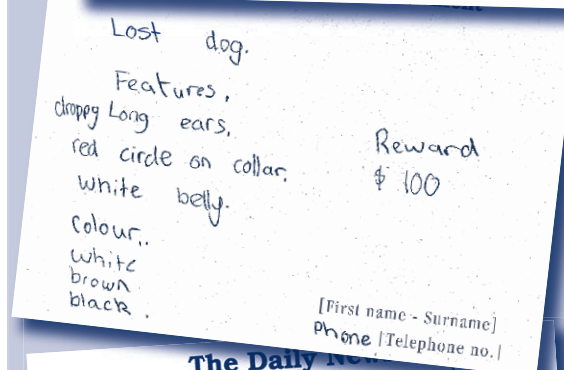
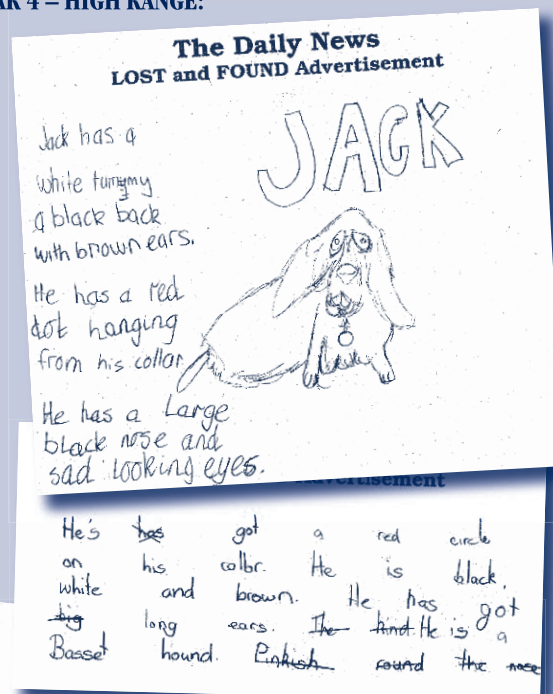
Give all the information that would be needed.



The Daily News
LOST and FOUND Advertisement

	% responses	
	y4	y8
How well has the dog been described visually?		
very well	3	11
well	16	26
moderately well	33	36
poorly	48	27
the red ID tag or information on it was mentioned	16	46
workable contact details provided	34	46
no more than 24 words	66	61
Total score:	5-6	7 10
	3-4	22 46
	2	36 28
	0-1	35 16

YEAR 4 – HIGH RANGE:



Commentary:

A significant minority of students ignored the picture and described their own pet. This might have been avoided if the first instruction had been "Find the picture of a dog". Where students described their own pet, the marking scale was applied as fairly as possible to their description. Few students met all or most of the requirements, but about 25 percent more year 8 than year 4 students achieved a score of 3 or better.

YEAR 4 – MID RANGE:

The Daily News
LOST and FOUND Advertisement

lost my dog he is spoty with brown and black spots and he has a red color.

The Daily News
LOST and FOUND Advertisement

Help! Lost dog can you please help me find it. He is Black, Brown and White he is wearing a red and white color.

The Daily News
LOST and FOUND Advertisement

on his body he's got a white dot and black around it. he's got a red collar that's a dot. his ears are droopy.

The Daily News
LOST and FOUND Advertisement

Whonted a Dog his name is Sam ples @If you See him ples Bring him to [Street address]

YEAR 8 – HIGH RANGE:

The Daily News
LOST and FOUND Advertisement

Lost Beagle! Our dog has a red tag. long brown ears. Has a mostly black body white paws. If found please phone [Telephone no.]

The Daily News
LOST and FOUND Advertisement

Hello my name is [First name] And i've lost my pet dog it is brown, white and black. It has a red circle ring on its collar. It has big brown ears with white stomach & white feet. A black bag. It has brown big spots on its back is well. THANK YOU IF YOU SEE HIM PLEASE CALL ME ON [0800 Telephone no.]

The Daily News
LOST and FOUND Advertisement

Small black, brown and white dog Big ears Comes when called Tom Dog collar with red tag that says where he lives. Ph [Area code & Telephone no.]

The Daily News
LOST and FOUND Advertisement

Black and brown dog with a white chest. It's got a red tag long ears and a fat body. Also got sad looking eyes.

Tel: [Mobile telephone no.]

YEAR 8 – MID RANGE:

The Daily News
LOST and FOUND Advertisement

Have you seen my dog it is black, brown and white. It is quite tubby and has a dog tag which hangs down its front. The dog tag is a bright red circle.

LOST

A Brown/white/Black, Medium sized dog with a red label. It has brown long ears.

If found please ring [Mr Surname, Area code - Telephone no.]

The Daily News
LOST and FOUND Advertisement

Seen four days ago at North Harbour mall. Small dog, white black and brown, if found please return to Hannah [Street address, Suburb]

The Daily News
LOST and FOUND Advertisement

I AM a little dog that has lost my way home i have a Red color on saying my name and address i am Brown, Black and white i have long ears and stubby little legs.