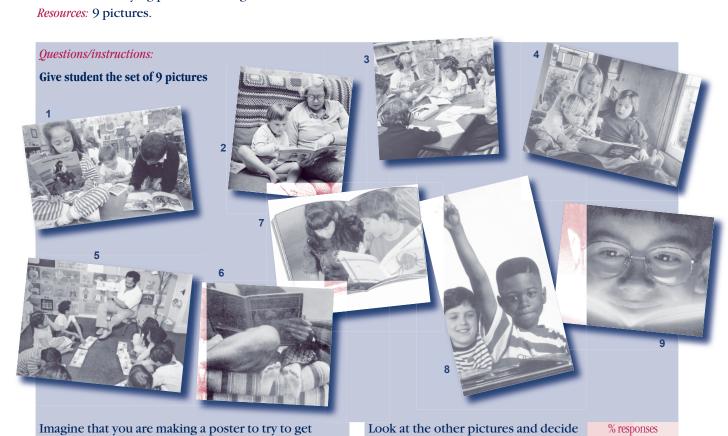
Chapter 4: Viewing

TREND TASK

It's Cool to Read

Level: Year 4 and year 8

Approach: One to one Focus: Identifying persuasive images.



young children more interested in reading books for fun.

1. From this collection of 9 photographs I want you to choose two that you think would be specially good for your poster. Which two pictures would you choose?

Allow time

2. Now I would like you to explain to me why you chose these two pictures for your poster.	% responses 2002 ('98) 2002 ('98) year 4 year 8	
Justification, first picture:		
strong	11 (7)	27 (20)
moderate	73 (73)	67 (72)
weak	16 (20)	6 (8)
Justification, second picture:		
strong	11 (9)	24 (16)
moderate	72 (69)	68 (74)
weak	17 (22)	8 (10)

2002 ('98) 2002 ('98) on one that you wouldn't use for your year 4 poster.

- 3. Which one would you choose?
- 4. Explain to me why you wouldn't use that picture?

Justification: s	trong	8 (5)	19 (11)
moc	lerate	73 (70)	71 (73)
	weak	19 (25)	10 (16)
Total score:	5-6	8 (5)	20 (11)
	4	10 (6)	17 (15)
	3	51 (45)	49 (51)
	2	17 (25)	9 (17)
	0-1	14 (19)	5 (6)

Commentary:

The pictures nominated most for *Question 1* were pictures 1, 4 and 9. The pictures nominated as least suitable (Question 3) were pictures 8 (at both year levels) and 6 (year 8 only). About 15 percent more year 8 than year 4 students gave justifications for their choices that were judged to be 'strong' justifications.

year 8