1.

2.

3.

## Trend Task: Toyworld

Approach: Independent

Focus: Scanning to find information

Resources: Toyworld brochure, answer booklet, stopwatch



## Questions / instructions:

In this activity you will be using a *Toyworld* brochure to answer some questions.

You won't have to read every word in the brochure to find your answers.

You will have five minutes to find your answers, so do as many as you can in that time.

I will tell you when the time is up. You can start as soon as I sav.

Give each student a copy of the *Toyworld* brochure and an answer book.

Allow 5 minutes only.



Use the *Toyworld* brochure to find your answers.

You have 5 minutes to do your answers.

% response

	year 4	year d
Which page has Dolls and Accessories?		
(page) 3	52 (47)	64 (73
(page) 8 or 12	24 (19)	20 (18
How much is the Super Bouncer Trampoline?		
(\$)349 or (\$)448.95	63 (59)	81 (82
(\$)99.95	14 (10)	10 (11
How many <i>Lego</i> toys are advertised?		
7	52 (46)	69 (72

	2004 ('00)	
4. How much do you save on Sleeping Beauty Barbie?	year 4	year 8
(\$)8.00	71 (64)	91 (93)
5. How big is the Pooh Wall Clock?		
25cm	66 (58)	81 (82)
6. What price do you normally pay for the Grand Prix Racing Set?		
up to (\$)129.95	1 (2)	6 (6)
(\$)129.95	41 (36)	74 (68)
(\$)79.95	5 (7)	3 (7)
7. What do you get free with the Sylvanian Woodland Lodge?		
rabbit family	23 (29)	72 (78)
rabbits or rabbit	6 (3)	7 (4)
8. What can you learn from Teacher Teddy?		
to count/counting	23 (22)	70 (76)
9. What kind of toy is the Duck Set?		
bathroom	4 (6)	20 (25)
pre-school	1 (3)	19 (17)
10. What is included when you buy the Radio Controlled Psycho?		
battery pack & charger	4 (4)	35 (44)
battery pack or charger	1 (1)	4 (4)
11. What is NOT included when you buy the <i>Doll's High Chair</i> ?		
doll	5 (5)	33 (46)
12. When does the sale end?		
17/10/99	3 (4)	26 (38)
17 October	O (0)	3 (2)
Total score: 18–20	O (0)	7 (12)
15–17	0 (2)	21 (26)
12–14	5 (5)	23 (23)
9–11	22 (20)	28 (23)
6–8	35 (32)	15 (11)

Year: 4 & 8

% response

26 (21)

12 (20)

2 (0)

0-2

## Commentary:

A substantial proportion of students, especially year 4 students, failed to reach the later task components. Almost 50 percent more year 8 than year 4 students achieved a total score of 12 or better. There was little change in performance between 2000 and 2004 for year 4 students, but a small decline for year 8 students, derived mainly from fewer students answering the last six task components.