

## Book brochure

Approach: Station

Level: Year 8 only

Resources: 4-page book brochure Scene (page 1 illustrated).

**No 4 MAY 1996 STUDENT NEWS**

**SCHOLASTIC SCENE**

**Formerly Star/Teen**

**Readers are Winners**

**6. A BOY AND HIS BEAR**  
Harriet Graham. 248 pages.  
Dickon is determined to save the cub and set it free from the horrors of the Bear Pit. But the path to freedom is full of danger...  
RRP \$7.95 \$6.80

**2. BABY-SITTERS CLUB PACK**  
Ann M Martin.  
Boy-Crazy Stacey and Jessi's Babysitter — two great books about the Baby-sitters at a special price.  
RRP \$13.90 \$9.00

**34. TRUE DETECTIVE STORIES**  
Terry Deary.  
With facts on fingerprinting, police files and the Flying Squad, these stories bring you face to face with real-life detectives and some of the sinister cases they have to solve.  
RRP \$7.95 \$6.80

**EDITOR'S CHOICE**  
This wonderful story with its memorable hobbit hero is loved by millions of readers.

**17. THE HOBBIT**  
J R R Tolkien. 288 pages.  
Whisked from his comfortable hobbit-hole by a wizard and a band of dwarves, Bilbo Baggins finds himself caught up in a plot to raid the treasure hoard of a large and dangerous dragon...  
RRP \$15.95 \$15.00

**28. ROLAND HARVEY'S DRAWING BOOK**  
Roland Harvey. 64 pages.  
Learn how to plan your drawings, use perspective and develop your own style. Share Roland Harvey's enjoyment of drawing.  
RRP \$12.95 \$10.00

**10. THE DEAD OF THE NIGHT**  
John Marsden. 272 pages.  
Their homes are occupied. Their families are facing death. But one group of teenagers — fugitives in a remote valley — will never give in. Not without a fight.  
RRP \$14.95 \$13.00

**29. RUGBY LEAGUE: Tips & Techniques**  
82 pages.  
Sharpen your game with hot tips from leading players. Plus — training games and the official laws of the game.  
RRP \$6.95 \$6.00

**Remember... For every 5 books you buy from February to July (\$3.00 or more) you can choose a FREE book from a special Readalot brochure.**

**New Zealand's #1 Book Club**

## Questions/instructions

% responses

Use the book brochure to answer these questions. You can have 10 minutes to do your answers.

1. Pretend that you have won a prize in a competition, and you can have any book from the brochure. Write down the book you would choose.

All titles received some nominations, ranging from 0.2% for the least frequent choice to 14% for the most preferred title.

The two most preferred titles were

*Goosebumps* 14  
*Rugby League* 11

2. What is it you liked about this book?

topic of interest 58  
enables learning or performing skill 7  
author or book series known 4  
perceived reading level 1  
other 5  
combination of the above reasons 21

3. Find *The Yearbook*. How much does it cost?

\$6.80 86

4. Find the *Rugby League* book. How many pages does it have?

82 pages 98

5. How many books in the brochure cost \$5.00 or less?

8 books 32

## Commentary

Both this task and the similar year 4 version *Book Club News*, produced similar results, despite different resource materials and questions. Most students chose books largely on the appeal of the topic. Most students were competent in using the brochure to locate information provided that information was readily observable.